

STAND UP AGILE CONFERENCE

AgiCon

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> OCTOBER 2ND, 2018
> BUDAPEST

Topics:

- Agile Dilemmas
- Agile at Spotify
- How to build responsibility and accountability that supports motivation and self organization
- Common patterns in stalled agile transformation
- The 2nd step of the Agile transformation: Learning the whys
- Lean presentation method
- MVP: first version, prototype, muck-up, or something else?
- Between the realms: dungeons and dragons of a PO
- Heartbeat of SAFe: The PI planning
- Step by step toward self organization
- Holacracy and agile
- Operating and managing virtual teams
- Career path in agile teams

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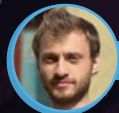
> BUDAPEST

8:30 – 9:00 **Welcome Coffee & Registration**

9:00 – 12:30 (**Coffee Break: 10:30–11:00**)

Agile Dilemmas

On the agile journey we all face dilemmas, moments when we don't know what to do, what to choose. What to do when you don't know what to do? Do you know your all options? Is there any optimal way to maximize the results? How can you always make the right decision? Can we improve our choices?



Speaker: Sebastian Maties, Squad Group Leader, NOKIA

Agile at Spotify

The transition from being a startup to becoming a big multinational company can be painful. We need to be flexible and adapt to changes quickly. I will talk about achievements and failures, best practices and tools we use, team hierarchy and my personal experiences here in general.



Speaker: Péter Góczán, Android Engineer, Spotify

How to build responsibility and accountability that supports motivation and self organization

Sometimes you feel people are not proactive in the organisation. They try to avoid responsibility. They ask confirmation for everything they do. I will talk about how to prevent this to happen in your organisation, and where to find the root cause if you happen to stumble into any of these.

You may feel you don't have the autonomy you hope for. You may feel micromanaged. Fear not, there is a cure for that. If you follow these five easy steps, your colleagues will feel you behave more responsibly, and therefore this will build higher level of trust which will lead to more autonomy for you.

Every organisation has to deliver results, but every person can only be responsible for their own actions, not for results. I will talk about how to resolve this conflict, and how to influence your colleagues to act more accountable.



Speaker: Tamás Nagy, Consultant and Agile Coach, Sticky Note

Common patterns in stalled agile transformation

Nowadays more and more enterprise agile transformations are launched. If we ask our friends or colleagues who have taken part in agile transformations at different companies whether they are fully satisfied with those tremendous efforts and results, the answer is no. Agile transformations, naturally, can take place at small companies with 30 programmers, as well as at IT giants with over 20k staff members. Although these scenarios are very different, we can find significant similarities in them that result from the same group of questions. Why does agile implementation stay merely on the level of practices? Why can't agile transformation convert the attitude of "doing agile" into "being agile"? Why can't the "old habit culture" change into an agile culture? We know the answer. Let's take a look behind the curtains, get acquainted with the real history of agile and scrum, and find out why we are not as agile as some of our predecessors were in the '90's? It's never too late: let's improve!



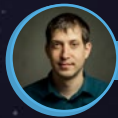
Speaker: Bence Kulcsár, Agile Coach

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The 2nd step of the Agile transformation: Learning the whys

Being successful in Agile transformation is a hard work. Lots of transformations are only working until the Agile coach is there with them – this is called “doing agile” level. If you would like a sustainable transformation in your organization teach your colleagues what is the reason for working this way. If they understand the purpose of events or artifacts, they will continue to do it in the right way when there are on their own without the managers. I would like to talk about some agile events as examples and share what are the true outcomes of these events. If you know the whys you have a chance to improve the organization in the right way. This helps you to reach the “being agile” level during your agile transformation.



Speaker: Mihály Andó, Agile Consultant, Software Craftmanship Trainer, Andó Művek

To make presentations a non-event with the lean presentation method

Making valuable presentations an everyday practice throughout the organization

Giving presentations to colleagues and customers is an essential knowledge sharing tool. At least, it should be.

In my experience the ones who commit to give one tend to suffer from lack of time, analysis paralysis, selecting tools, and stage fright, of course. Consequently in many cases the always patient and forgiving audience must face an exhausted lecturer, lost in his never ending content written on slides.

I believe that nobody deserves the pains of bad presentations so I developed a method, the lean presentation, and I have successfully supported several colleagues of mine to prepare and give valuable presentations in a relaxed and enjoyable way. What is more they can now use the method on their own and help their peers using it. I will explain you how you and your company can get much more out of presentations.



Speaker: Miklós Guthy, Agile Coach, Sticky Note Consulting

MVP: first version, prototype, muck-up, or something else?

The notions of business value and customer value centric thinking has been central themes of agile frameworks since their conceptions. Yet, those frameworks did not to provide any tangible tool that agile practitioners could utilise to implement these abstract concepts. The need for adequate techniques to enact value centric thinking was tacit yet inherent in Scrum and in other popular agile methodologies.

With the advent of Lean Startup new approaches, new concepts and new tools started to enrich the agile space. However, many agile practitioners have been puzzled and confused: has the Lean Startup invented the longed-for tools and practices or it only coined in new buzzwords? Is the Minimum Viable Product just a trendy and fancy reinvention of well known ideas like prototype or first version?

In my presentation I will compare the old and the new tools highlighting their substantial differences. My aim is to demonstrate the invaluable power of MVP through numerous examples and thus to engage agilists to start their journeys from business value centric thinking to the realm of business value centric developing.



Speaker: Miklós Vargyas, Agile Coach, ChemAxon

12:30 – 13:30 **Lunch Break**

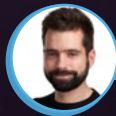
13:30 – 17:00 (**Coffee Break: 15:00–15:20**)

Between the realms: dungeons and dragons of a PO

Running agile in larger organisations is giving additional complexity.

You as Product Owner have several stakeholders to manage and you supposed to be the customers advocate.

- But who is your customer? Is it only the end customer – the customer of your company?
- What do you do when "Business value" as defined by your stakeholders is not nearly the same as you and your end customers would understand it?
- How can customer focus help you to get your stakeholders on the same page and keep focus?



Speaker: Balázs Bitay, Lead Consultant & Partner, Virgo Agilizer

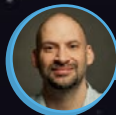
Heartbeat of SAFe: The PI planning

One of the agile principles is "The most efficient and effective method of conveying information to and within a development team is a face-to-face conversation."

This is taken to the next level by SAFe. The event called PI planning. This is the most critical event in SAFe, if you don't do PI planning, you don't do SAFe anymore.

There are many reasons to gather all stakeholders periodically for cross domain planning and synchronization. This event serves a fulcrum around which all other scrum events operate. It also serves as the plenary exhibition of true knowledge of the current state. One of the most crucial reason to hold this meeting is to realign all stakeholders to a common technical and business vision.

Applying cadence and synchronization supported by this periodic cross-domain planning event provide Lean system builders with the tools they need to operate in the safety zone.



Speaker: Zsolt Janovszki, CEO, Agilab

I told them to self-organize but they don't want to do it

Very few teams actually manage to reach self-organizations. The presentation covers few common blocking reasons and mitigation strategies.



Speaker: Paul Nagy, Lean and Agile Coach, NOKIA



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Step by step toward self organization

How can a scrum master help their team by applying various forms of state of mind (coaching, teaching, mentoring, facilitating, removing impediments)? What is the best way to implement changes most effectively in certain situations? Small steps can lead us to reach the level of self organization. I would like to tell you my story to inspire you and give you some ideas. Act and be conscious, and it will be a very rewarding process.



Speaker: Luca Benyovszky, Scrum Master, Virgo

Holacracy and agile



Speaker: Ádám Bankó, Holacracy Coach

17:00 Open Space & Beers

Korábbi agilis konferenciáink résztvevői mondták:

„Sok olyan gyakorlati ötlet volt, amiket érdemes kipróbálni a mi cégünknek is.”

Horváth Balázs,
PO, Lambda-Com Kft.

„Sok olyan dolgot hallottam az Agile-ról, amit használni tudok a munkám során.”

Mészáros László, Regional IT Application Manager,
Jabil Hungary Kft.

„A jelenlegi munkámnak pont erre volt szüksége!”

Nagy Attila, System Verification Specialist,
Nokia Solutions and Networks Kft.

„Sok olyan ismeretet szereztem, amit Scrum Masteri tevékenységem során hasznosítani tudok.”

Rideg Zoltán, Szoftverfejlesztő/Scrum Master,
LogMeln



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¹ E-mail címének, fax- és mobilszámának megadásával hozzájárul ahhoz, hogy az IIR további rendezvényeiről e csatornákon is kapjon tájékoztatást.

² A képzésre/rendezvényre regisztráló személy aláírásával igazolja, hogy a képzésen/rendezvényen személyesen vesz részt.

³ Az Ön helyettese, amennyiben Ön nem tud részt venni a rendezvényen.

JELENTKEZÉSI LAP

Részvételi díjak	2018. AUGUSZTUS 31-IG		2018. SZEPTEMBER 1-TŐL	
	Online jelentkezés esetén	Ár	Online jelentkezés esetén	Ár
<input type="checkbox"/> AGICON ALL STARS: OCTOBER 2 ND , 2018., BUDAPEST	89.100 Ft	99.000 Ft	134.100 Ft	149.000 Ft

Áraink nem tartalmazzák az áfát ■ A feltüntetett megtakarítások a több napos rendezvények határidős kedvezményét, valamint a regisztrált napok számától függő kedvezmény nettó összegét tartalmazzák ■ A részvételi díj tartalmazza a dokumentáció, ebéd, kávé és üdítő költségeit. ■ A rendezvényen kép- és hangfelvétel készíthető.

FIZETÉS, VISSZALÉPÉS

Jelentkezésével elfogadja a jelentkezési és visszalépi feltételeket. Jelentkezésének beérkezése után vizsgálatait és számlát kap tőlünk. Kérjük az összeget szíveskedjen a rendezvény előtt átutalni és a számlaszámot, valamint a résztvevő nevét a befizetési csekkben feltüntetni. A rendezvényre való bejutás csak akkor garantált, ha befizetése cégünk-höz 3 munkanappal a rendezvény előtt beérkezett. Ha átutalása a rendezvény kezdete előtt 2 héten belül történik, kérjük azt a rendezvény napján a regisztráláskor a pénzes utalvány feladóvennyével igazolni. Fizetési késedelem esetén a résztvevő minden felszólítási- és inkasszódíj megteremtésére kötelezett. Esetleges program- és helyszínváltoztatás jogát fenntartjuk. Visszalépés: Csak írásban lehetséges. A részvétel visszamondása esetén 20.000 Ft-át/jelentkező, a rendezvényt megelőző 2 héten belüli lemondás esetén 40.000 Ft-át/jelentkező adminisztrációs költséget számolunk fel. A rendezvényt megelőző 2 munkanapon belüli lemondás esetén a résztvevő a teljes részvételi díjat köteles megteremteti. A bejelentett résztvevő részvételének módosítása meghatározott feltételek mellett lehetséges. A szakkezelési hozzájárulás terhére elszámolható összegek módosítottak. Ügyfélszolgálatunk (06-1/459-7300) örömmel ad bővebb tájékoztatást, illetve a honlapunkon is tájékozódhat.

VAN MÉG KÉRDÉSE?

Ügyfélszolgálat: Ludman-Takács Tünde 06-1/459-7300
 Koncepció: Váci Péter 06-1/459-7307
 Szponzoráció: Hemeder Adrienn 06-70/703-5274